

## **2025 Million Dollar Bogan Ride for Lifeline**

**Event Name:** 2025 Million Dollar Bogan Ride for Lifeline

**Event Date:** 12th January

**Location:** Leaving from Geelong through to Apollo Bay along the GOR.

### **Objective:**

To assemble a group of Ulysses Club riders from South Australia to ride to Geelong and join the MDB Ride for Lifeline. And on the way there and back have a great trip!

The 2025 Million Dollar Bogan Ride aims to unite the motorcycle community for a day of participation, partnership, and purpose. The intention is to raise awareness and funds for Lifeline, focusing on men's emotional health and suicide prevention. By participating, we will contribute to a cause that supports individuals in crisis, offering them hope and a lifeline in their darkest moments.

### **Event Overview:**

The Million Dollar Bogan Ride is more than just a ride; it's a movement. Led by the popular figure, Daniel Hayes (aka The Million Dollar Bogan), the event will bring together motorcycle enthusiasts from all walks of life to support a cause that truly matters. With a donation of just \$20.00 per rider, we will have the opportunity to make a tangible difference in the lives of those struggling with emotional health issues.

### **Why Participate?**

#### **1. Support a Vital Cause:**

Suicide is one of the leading causes of death among men, and the stigma surrounding emotional health often prevents individuals from seeking the help they need. By joining the ride, you're not only raising funds for Lifeline's critical services but also helping to break down these barriers and encourage open conversations about emotional health.

#### **2. Be Part of a Community:**

The Million Dollar Bogan Ride for Lifeline is a chance to connect with fellow riders who share your passion for motorcycling and a commitment to making a difference. Together, we can create a supportive environment where riders can share their experiences, build lasting friendships, and support one another. In January 2024 the ride attracted around 600 riders from almost every Australian state, and raised more than \$35,000.

#### **3. A Memorable Experience:**

The ride will take you along some of the most scenic routes, through to Lorne from Deans Marsh, and along the iconic Great Ocean Road. The final destination is at Apollo Bay, and the event promises to be a day filled with good fun, a great ride, and a worthwhile purpose. In January 2024 Frank Pellas, Maurice Stevens and Bernie Gelston went on a five day ride there and back. We can definitely recommend this trip.

#### **4. Inspire Change:**

Your participation will inspire others to get involved and support the cause. Whether through sharing your experience on social media or encouraging

friends to join, you'll be spreading awareness about the importance of emotional health and suicide prevention.

### **Event Highlights:**

- **Scenic Ride:**  
A carefully planned route that takes us along superb roads, ensuring an unforgettable riding experience.
- **Rider Gatherings:**  
Opportunities to connect with fellow participants at designated stops, with food, refreshments, and entertainment. Riders of all ages on all types of motorcycles will be there.
- **Auction**  
Last year there was an auction of a new Harley Davidson donated to the event by Harley Davidson Australia.

### **Getting There and Back:**

We will meet at OTR Taillem Bend on Friday morning, stands up at 10.00 AM. Overnight at Naracoorte Friday night at Country Roads Motor Inn - 08 8762 3900. Saturday ride to Colac, and overnight there at Colac Central Hotel-Motel - 03 5237 5777. Sunday morning we will leave early and head to the start of the Lifeline ride at Geelong. The ride will leave from there and go to Apollo Bay via Deans Marsh and Lorne. After lunch we will ride to Warrnambool for an overnight stay at Comfort Inn Warrnambool International 03 5562 8044. Then to Robe on Monday overnight at Robe Central Motel 8768 2599, and back home on Tuesday. So for us it's not only the MDB ride, it will be a great five days away on some really great roads with some good friends.

To register your intention to come along on this trip please email [frank.pellas@bigpond.com](mailto:frank.pellas@bigpond.com) or call 0411 600 255.

**Accommodation bookings at Naracoorte, Colac, Warrnambool and Robe will be each rider's responsibility. If the motels listed above are full please find something else close by. The motels listed will be our meeting place for the ride out.**

### **Call to Action:**

You are invited to be part of the 2025 Million Dollar Bogan Ride for Lifeline. Your \$20.00 donation is more than just a ticket to ride; it's a contribution to saving lives. Join us in supporting men's emotional health and suicide prevention, and help us make a million-dollar difference.